# Governance, Transparency & Corruption Matters: An Evidence-Based Approach at the Global and National Level

Daniel Kaufmann, President & CEO, Natural Resource Governance Institute (NRGI)

www.resourcegovernance.org

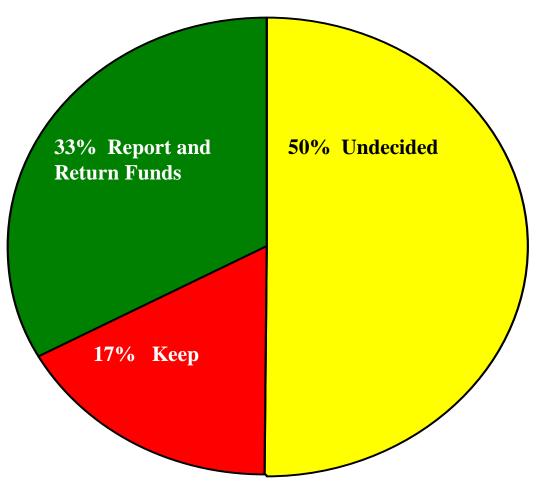
Public Lecture at UI in the 'Corruption & World Order' series, at the Swedish Institute of International Affairs, Stockholm, Sweden, February 15<sup>th</sup>, 2018

# A 'Live' Test: 'Culture', Information and Incentives:

- You are approaching your car in the empty and unattended garage late at night
- You see an envelope on the floor, and you pick it up
- It contains 20 bills of 100 euros each.
- If no possibility that anyone would know:
   No cameras, no monitoring, no reporting
- What would you do with such envelope full of cash?

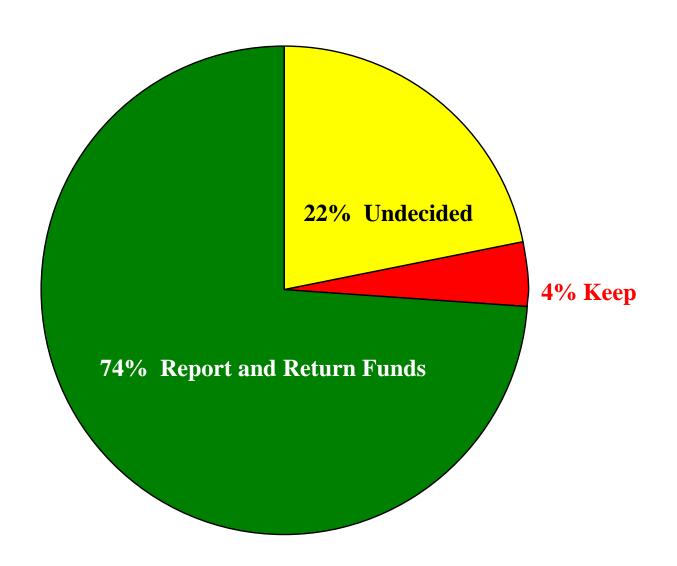
#### A. If no possibility that anyone would know:

You are alone, there is no monitoring, cameras, or possibility of resporting



**Option Finder Results: Various Audiences** 

### B. If 30% probability that information is shared (e.g. 30% that camera recording info which may be reviewed)



## Governance & Corruption: Analytical & Empirical Rigor Matters – Main Topics

- Empirics: The Power of Data & Diagnostic Tools
- Governance can be measured, and it matters
- Corruption: very costly symptom of institutional weakness, or governance failure – 'one doesn't fight corruption by fighting corruption'
- Game changer: Legal Corruption & State Capture
- Governance & Corruption Vulnerabilities in Resource Dependent Countries
- Some Implications

#### **WGI: Six Dimensions of Governance**

Governance as the set of traditions and institutions by which authority in a country is exercised-- specifically:

- The process by which those in authority are selected and replaced
  - VOICE AND ACCOUNTABILITY
  - POLITICAL STABILITY & ABSENCE OF VIOLENCE/TERRORISM
- The capacity of government to formulate and implement policies
  - GOVERNMENT EFFECTIVENESS
  - REGULATORY QUALITY
- The respect of citizens and state for institutions that govern interactions among them
  - RULE OF LAW
  - CONTROL OF CORRUPTION

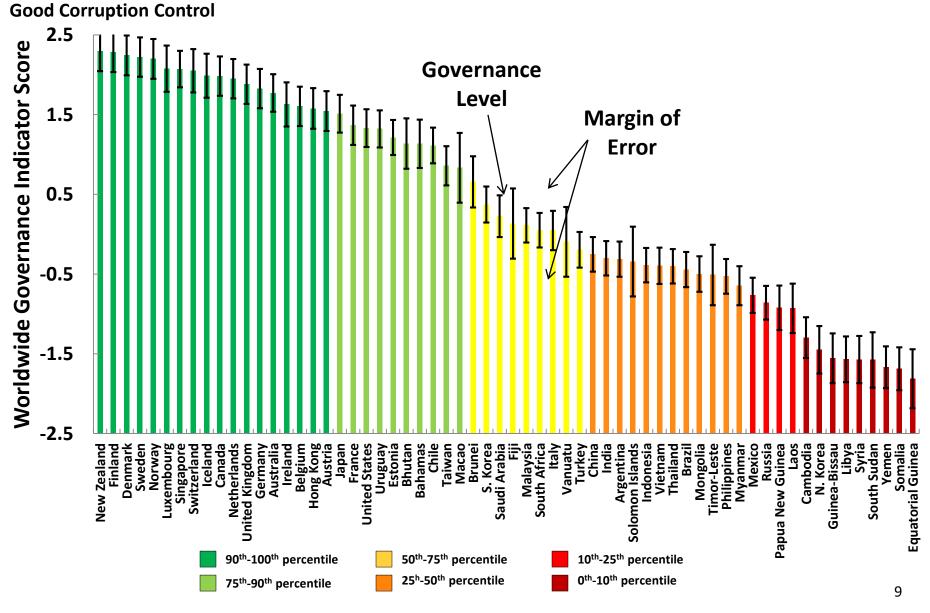
### **Worldwide Governance Indicators**

- Data on six dimensions of governance covering well over 200 countries from 1996 until the present
- Synthesis of hundreds of underlying indicators taken from about 30 different data sources
- Aggregate and individual indicators available at <u>www.govindicators.org</u>, about largest publicly-available governance database in the world
- Result of longstanding research project, featuring the "Governance Matters" series

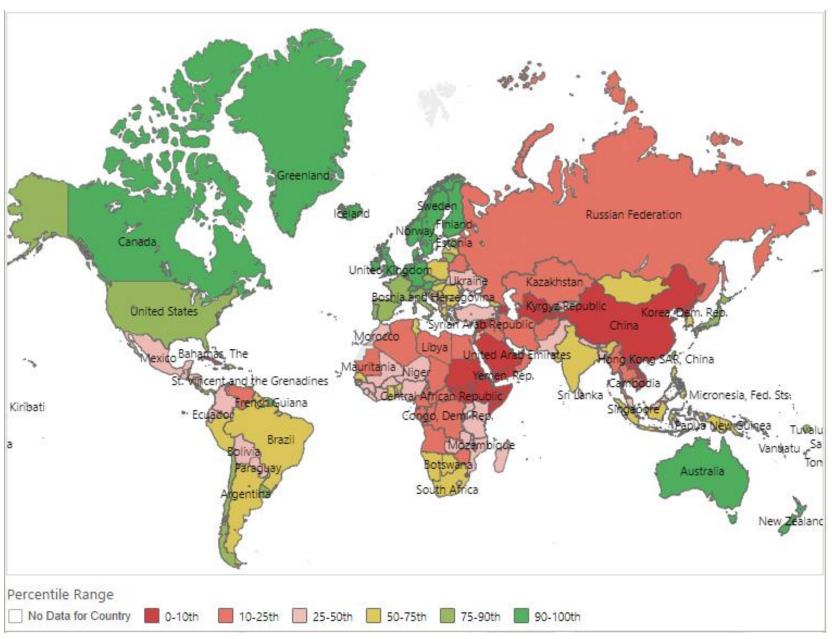
#### Individual sources for constructing the WGI

- <u>Cross-Country Surveys of Firms:</u> Global Competitiveness Survey, World Competitiveness Yearbook, BEEPS
- <u>Cross-Country Surveys of Individuals:</u> Gallup World Poll, Global Corruption Barometer, Latinobarometro, Afrobarometer
- <u>Expert Assessments from Commercial Risk Rating</u>
   <u>Agencies:</u> Global Insight, Political Risk Services, BERI,
   Economist Intelligence Unit, Merchant International Group,
   IJET Travel Consultancy, Asia Risk Consultancy
- Expert Assessments from NGOs, Think Tanks: Reporters
  Without Borders, Heritage Foundation, Freedom House,
  Bertelsmann Foundation, Amnesty International, IREX,
  Global Integrity, Binghamton University, International
  Budget Project
- Expert Assessments from Governments, Multilaterals:
   World Bank CPIA, EBRD, AFDB, ADB, State Department,
   OECD, IFAD

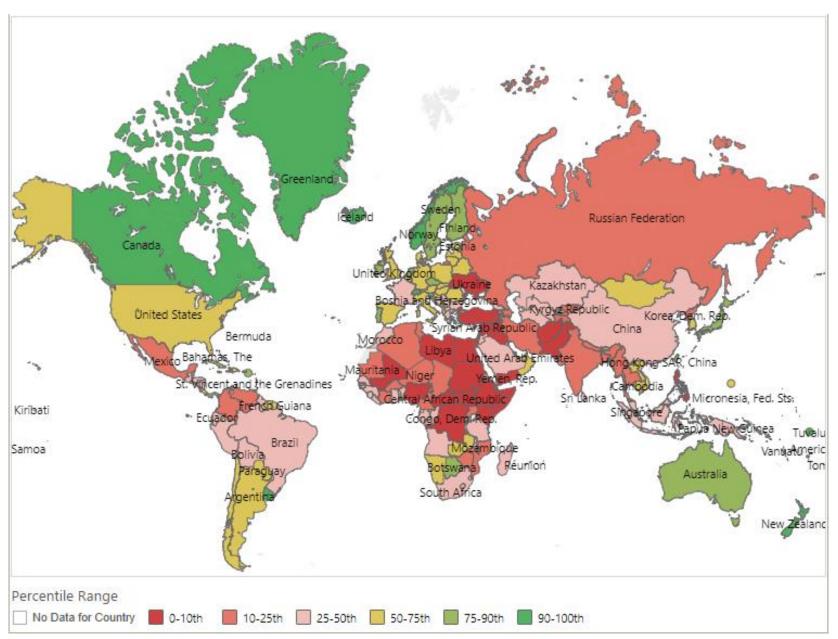
#### WGI Control of Corruption: Select Countries, 2016



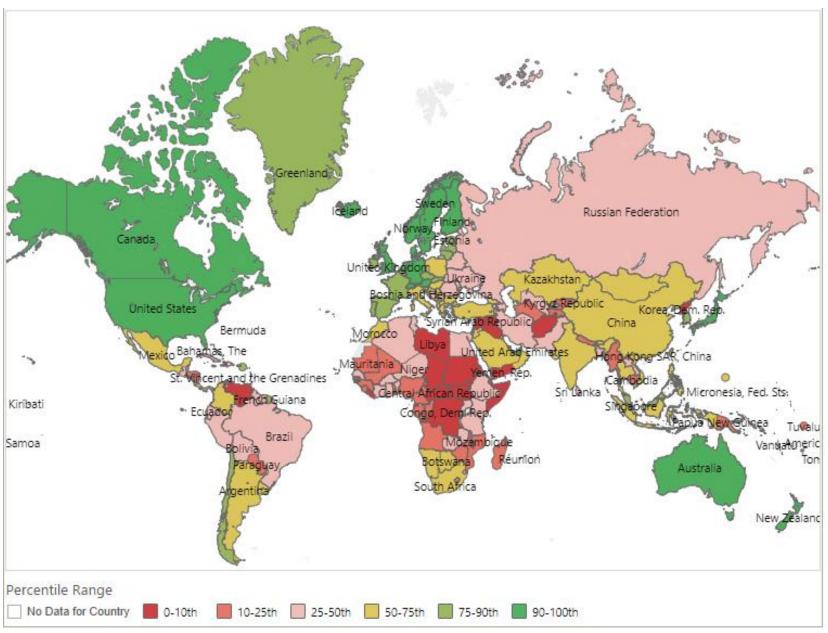
#### **2016 Voice & Accountability**



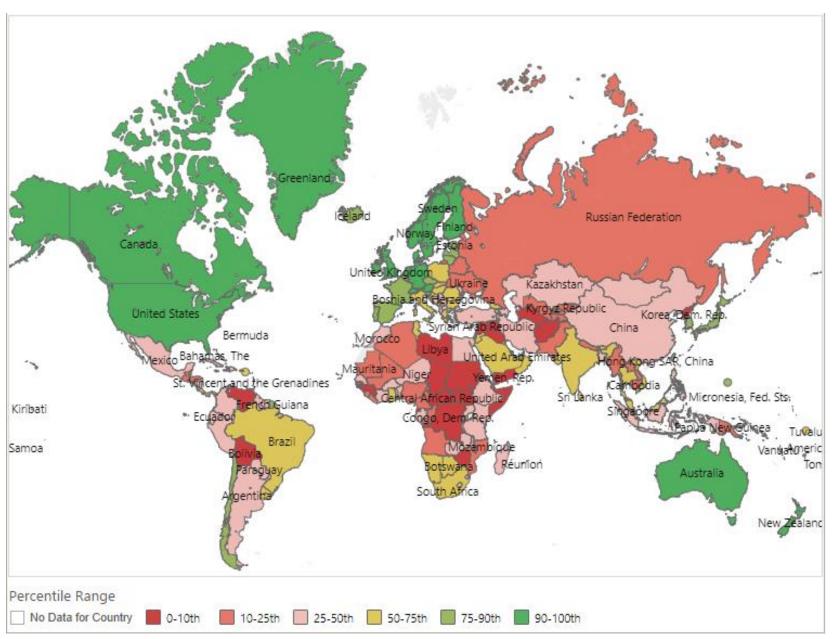
#### 2016 Political Stability & Absence of Violence/Terrorism



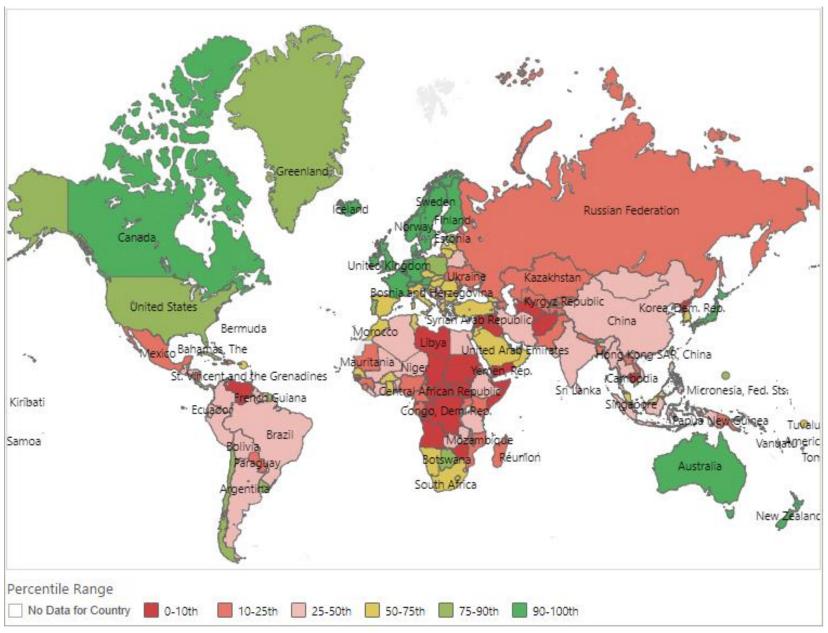
#### **2016 Government Effectiveness**



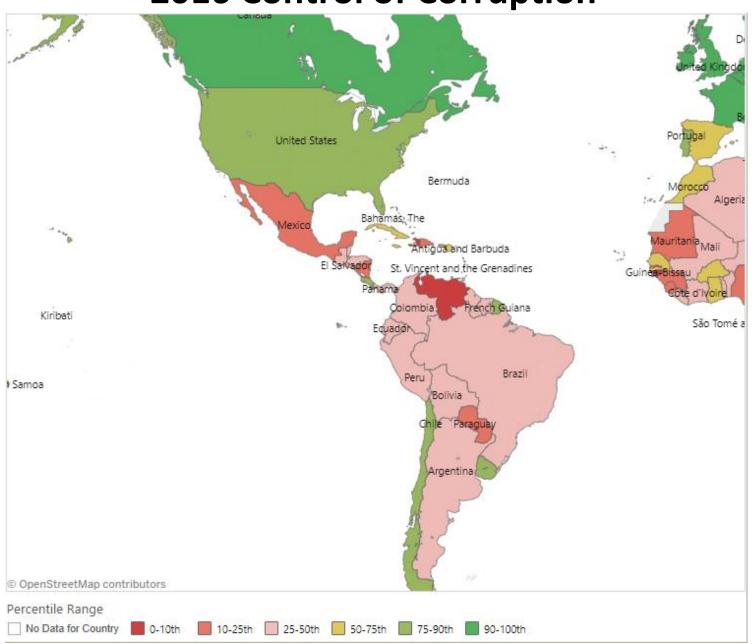
#### 2016 Rule of Law



#### **2016 Control of Corruption**

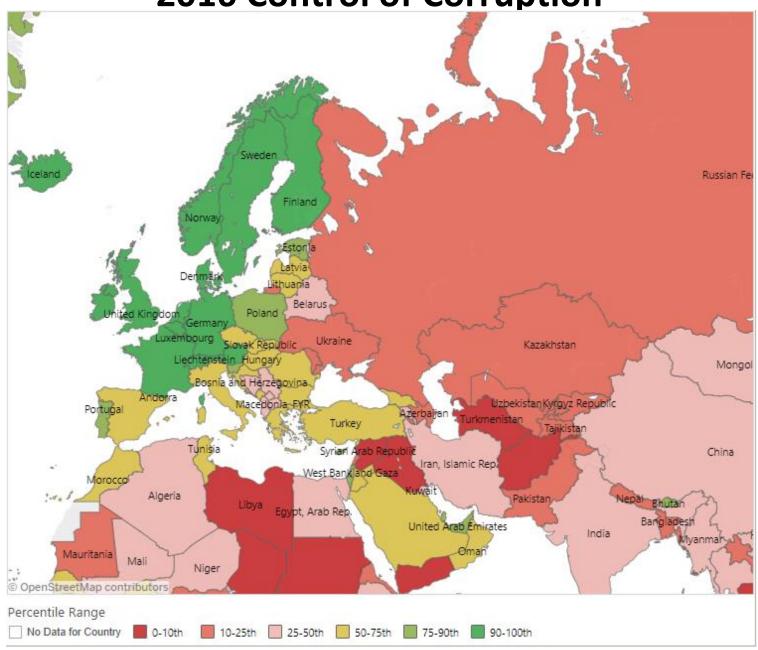


**2016 Control of Corruption** 



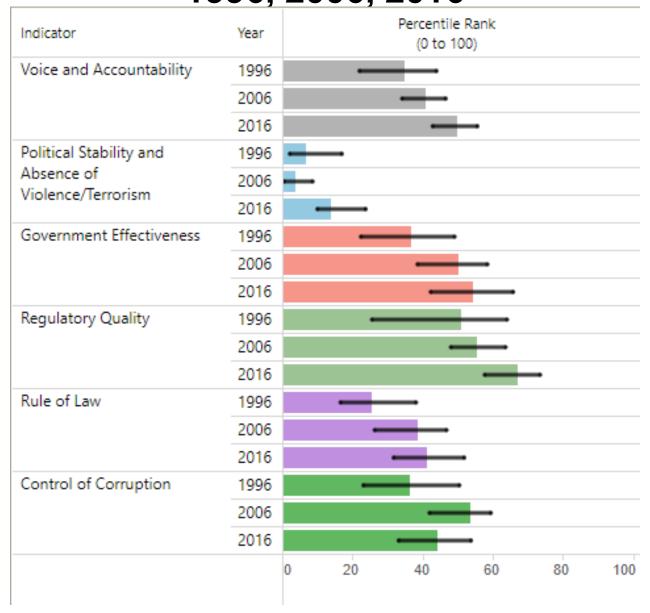
Source: Worldwide Governance Indicators (www.govindicators.org)

**2016 Control of Corruption** 

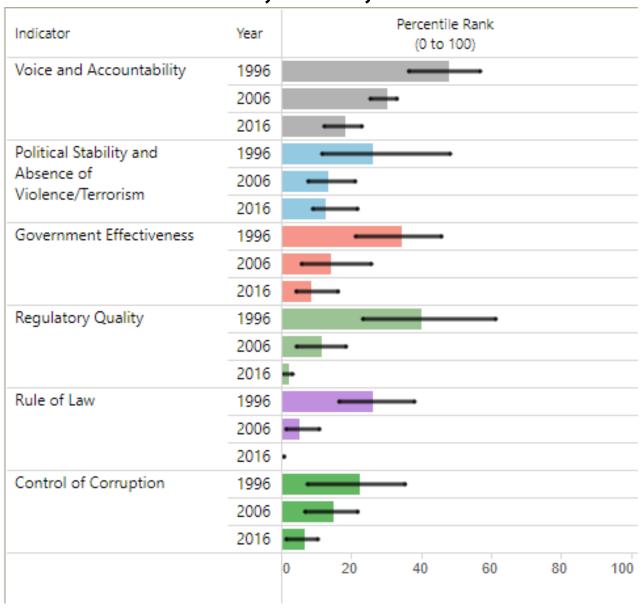


2016 Voice & Accountability Sweden Russian Federati Finland Nonway Estonia thuania Belarus d Kingdom Poland Germany Luxembourg Ukraine Slovak Republic Kazakhstan Mongolia Bosnia and Herzegovina Anderra 4" Turkey Syrian Arab Republic China Iran, Islamic Rep. West Bank and Gaza Morocca Algeria Pakistan Libya Egypt, Arab Rep United Arab Emirates India Mauritania Mali @ OpenStreetMap contributors Percentile Range 25-50th 50-75th 75-90th No Data for Country 10-25th 0-10th

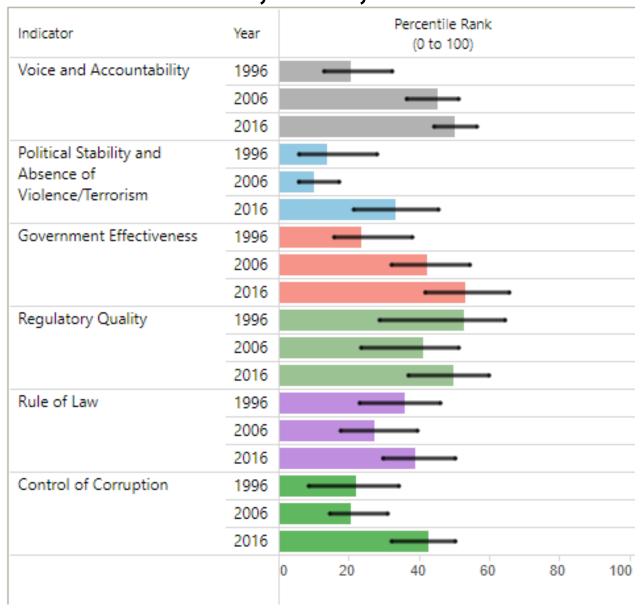
### Worldwide Governance Indicators for Colombia: 1996, 2006, 2016



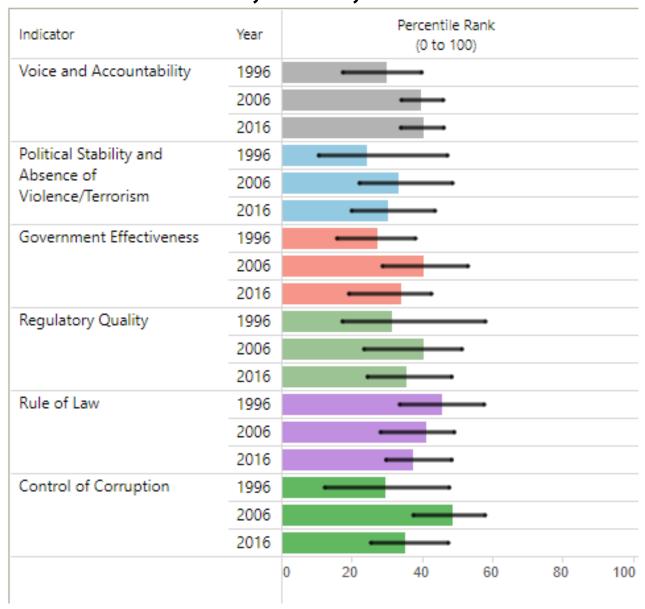
## Worldwide Governance Indicators for Venezuela: 1996, 2006, 2016



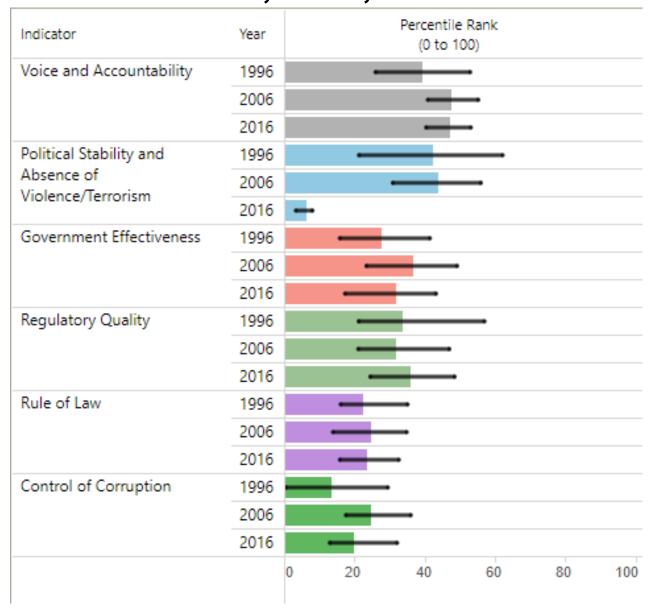
## Worldwide Governance Indicators for Indonesia: 1996, 2006, 2016



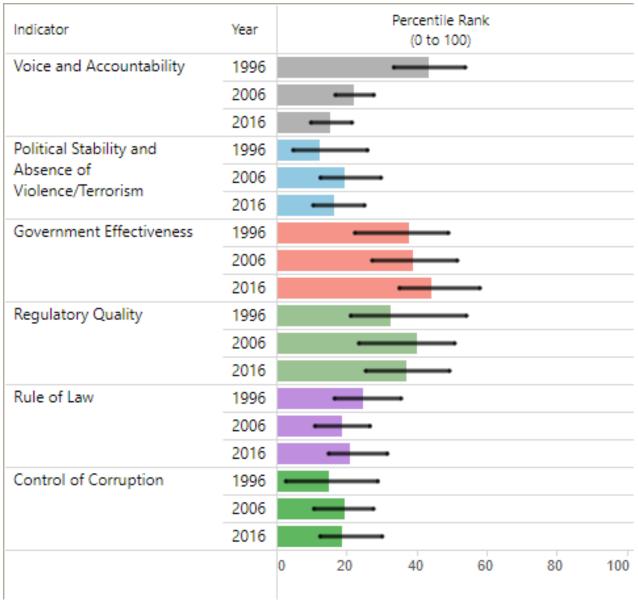
### Worldwide Governance Indicators for Tanzania: 1996, 2006, 2016



### Worldwide Governance Indicators for Ukraine: 1996, 2006, 2016



## Worldwide Governance Indicators for Russia: 1996, 2006, 2016



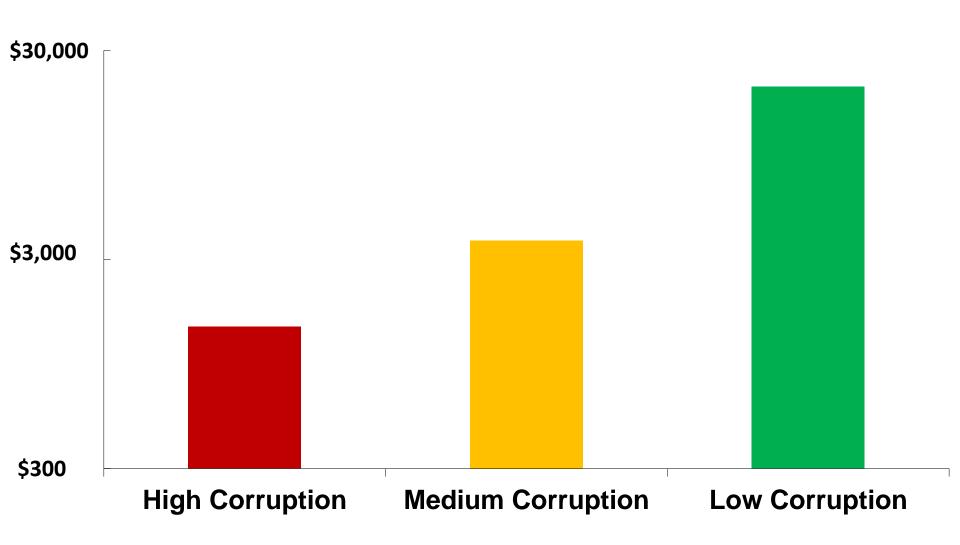
## Worldwide Governance Indicators for Chile: 1996, 2006, 2016



### **But does Governance & Corruption Matter?**

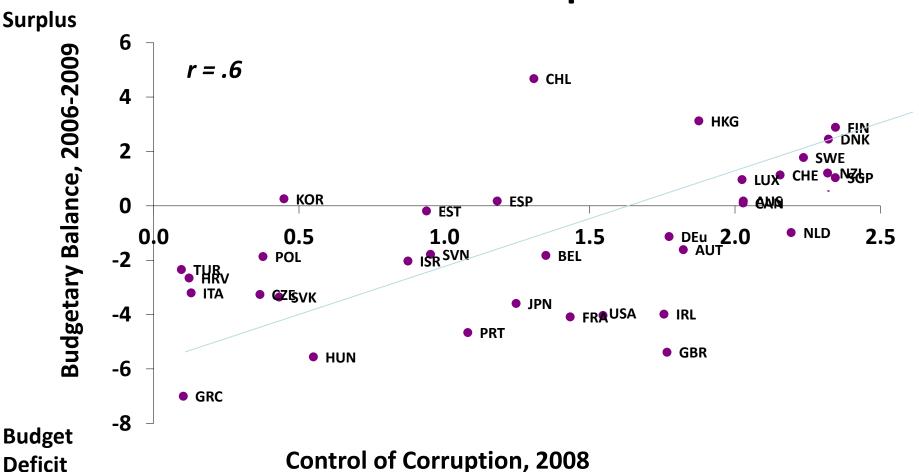
- OK, governance and corruption can be measured, with caution
- But does it really matter?

The 3-to-1 Development Dividend From Improving Governance & Controlling Corruption



Data Source for calculations: KK 2004. Y-axis measures predicted GDP per capita on the basis of Instrumental Variable (IV) results fo? each of the 3 categories. Estimations based on various authors' studies, including Kaufmann and Kraay.

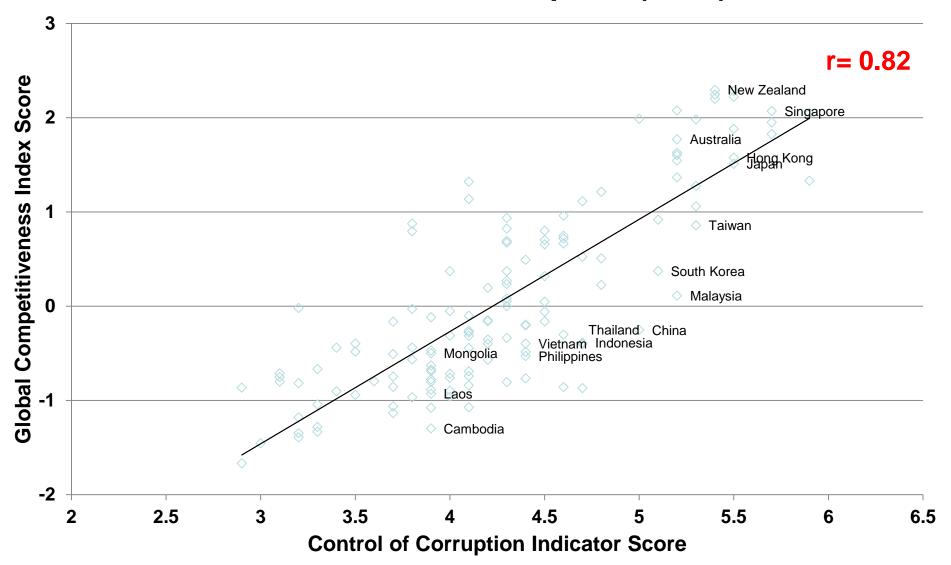
### **Are Budgetary Deficits in Industrialized Countries Associated with Corruption?: Yes**



Graph from: D. Kaufmann, 'Corruption and Budget Deficits in Industrialized Countries: Heresy in the Eurozone and Beyond', forthcoming (2010), Brookings Working Paper Series. Sources of Data for this graph: Control of Corruption, 2008 from the Worldwide Governance Indicators (WGI): Kaufmann, Kraay and Mastruzzi, "Governance Matters VIII" (2009). Higher value means better Corruption Control. Budget Balance: Economist Intelligence Unit (ฝั่น), average for budget balance for 2006-2009. A positive (negative) value for budget balance depicts a budgetary surplus (deficit). Chart shows sample of 35 countries of the OECD and other high income economies, except for oil-rich and small islands.

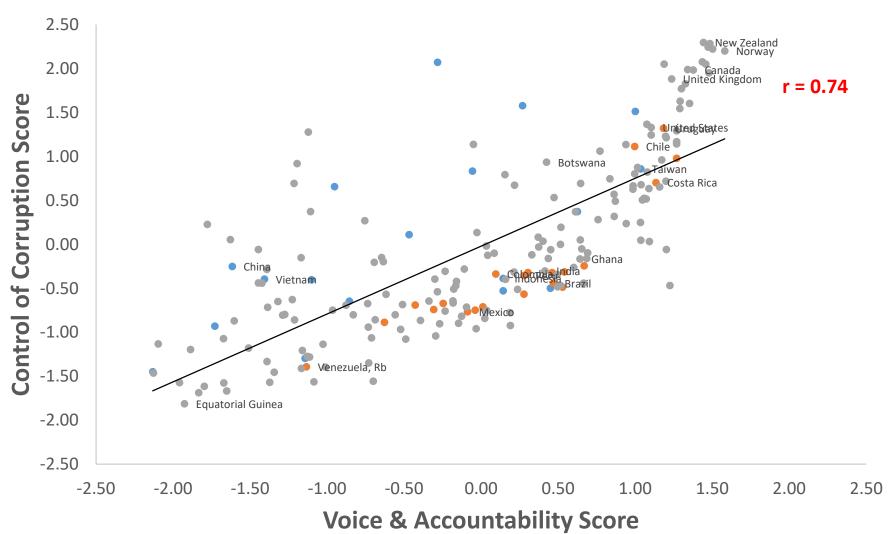
**Deficit** 

### Close link between WEF Global Competitiveness (2017) & WGI Control of Corruption (2016)



### On determinants of Corruption

### Control of Corruption and Voice & Accountability (WGI, 2016 data)

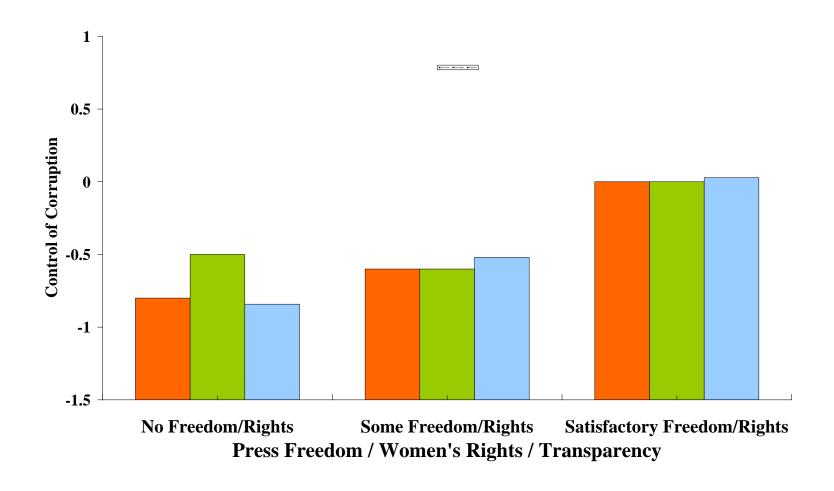


Note: Dots in blue depict countries in East Asia, orange for Latin America, rest of the world is in gray. Source: Worldwide Governance Indicators (<a href="www.govindicators.org">www.govindicators.org</a>).

### Freedom of the Press and Transparency is Associated with Corruption Control

Good

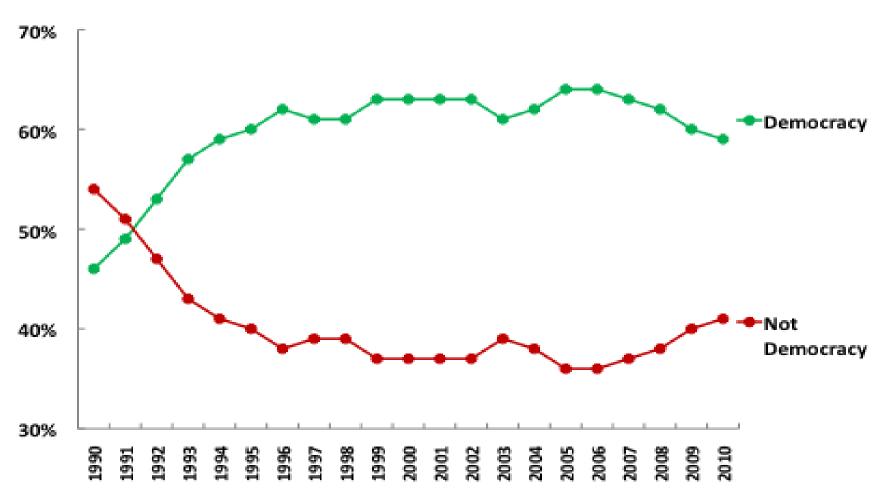
(Emerging Economy sample-- 135 countries)



Source for Control of Corruption: : 'Governance Matters IV: Governance Indicators for 1996-2004', Kaufmann, D., A. Kraay and M. Mastruzzi, (<a href="http://www.worldbank.org/wbi/governance/govdata/">http://www.worldbank.org/wbi/governance/govdata/</a>); Source for Press Freedom: Freedom House. Source for Gender Equality: CPIA 2004. Source for Transparency: Transparenting Transparency", A. Bellver and D. Kaufmann. Satisfactory Freedom/Rights reflect higher ratings from Press Freedom, women's rights, gender equality and transparency ratings.

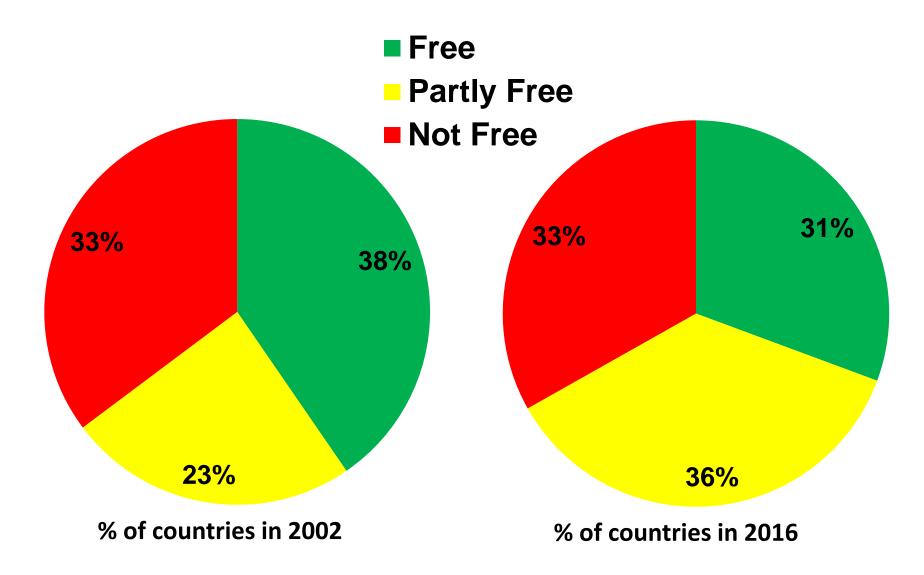
#### Formal Progress.....

Freedom House, Electoral Democracies: 1990-2010

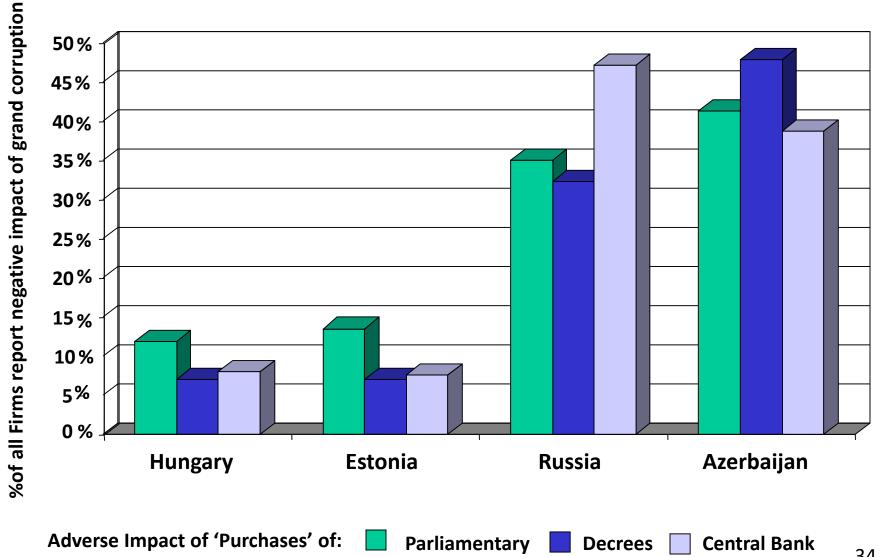


Source: 2011 Freedom House. Line chart measures percentage of countries considered to be democracies and not democracies.

# Freedom of the Press, 2002 and 2016: Press Freedom Rating in Developing Countries



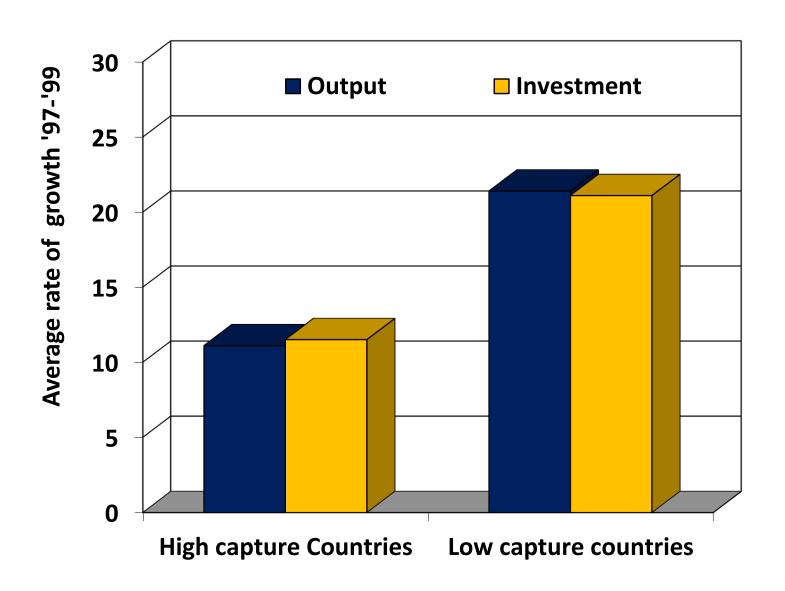
#### 'Seize the State, Seize the Day' Research on Capture, 1999-2000: Differences in Transition Countries on the Extent of State Capture



legislation

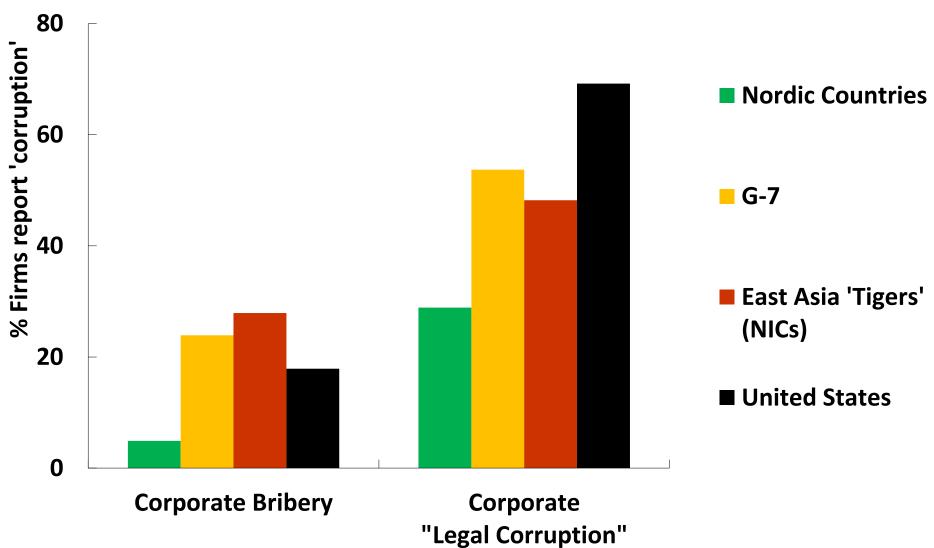
**Influence** 

# Costs of State Capture – Private Sector grows and invests less



#### Bribery vs. 'Legal Corruption' (& soft Capture), 2004

% Firms report 'corruption'

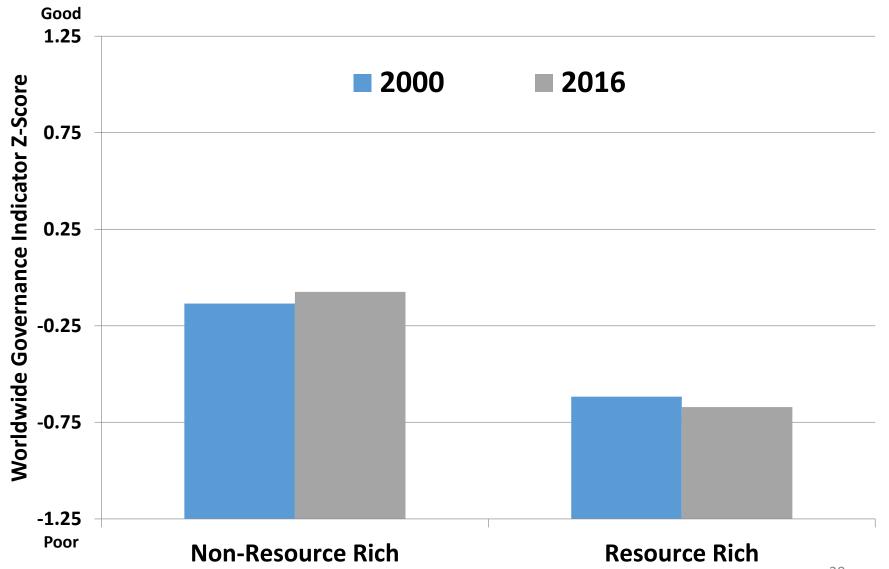


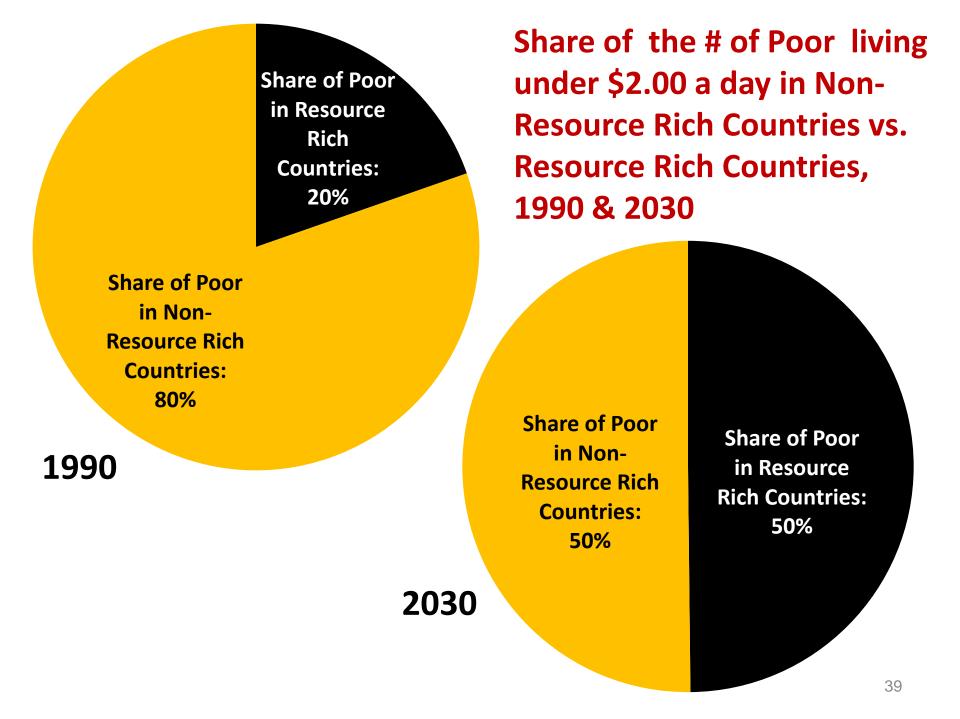
Source: Author's calculations based on EOS 2004.

# Governance & Anti-Corruption in Natural Resources: Tackling the Development Challenge of the Decade

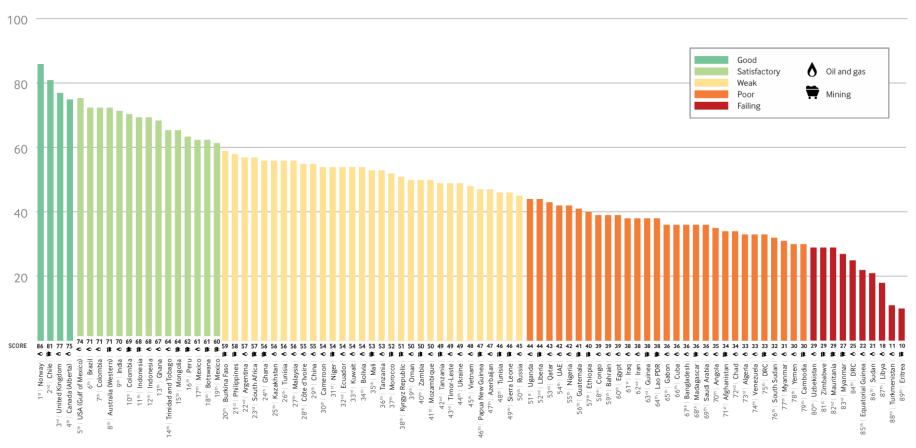
- A man-made resource curse persists for about one billion people living in poverty in the midst of abundance
- Experience + our evidence: resource curse not predetermined, good NR governance is possible
- Yet most resource-intensive countries face a major 'government deficit'
- In those countries, the poor is not benefiting from their resource riches

# Control of Corruption, 2000 & 2016: Resource Rich vs. Non-Resource Rich Developing Countries



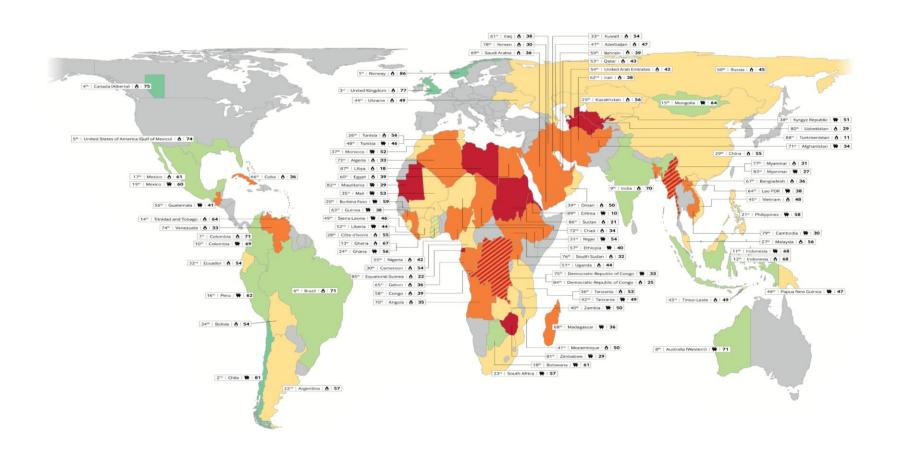


# 2017 Resource Governance Index country scores and rankings



## World map of RGI scores & performance categories

#### 6 billion people, 1.8 billion poor



# Resource Governance Index composite and component scores

Index rank	Country	Assessed sector	Index score	Value realization score	Revenue management score	Enabling environment score	Index rank	Country	Assessed sector	Index score	Value realization score	Revenue management score	Enabling environment score
1	Norway	6	86	77	84	97	46	Papua New Guinea	-	47	50	50	40
2	Chile	*	81	74	81	90	47	Azerbaijan	6	47	49	43	49
3	United Kingdom	6	77	70	68	95	48	Tunisia (mining)	-	46	40	30	67
4	Canada (Alberta)	6	75	69	59	97	49	Sierra Leone	*	46	62	35	40
5	United States of America (Gulf of Mexico)	6	74	66	63	93	50	Russia	6	45	47	40	47
6	Brazil	6	71	62	78	72	51	Uganda	8	44	42	42	47
7	Colombia (oil and gas)	6	71	59	85	67	52	Liberia	-	44	59	30	41
8	Australia (Western)	*	71	65	51	96	53	Qatar	6	43	33	19	77
9	India	6	70	75	66	6g	54	United Arab Emirates	6	42	32	16	78
10	Colombia (mining)	₩.	69	59	82	67	55	Nigeria	6	42	50	44	31
11	Indonesia (mining)	*	68	64	76	65	56	Guatemala	-	41	42	35	46
12.	Indonesia (oil and gas)	•	68	64	76	65	57	Ethiopia	*	40	46	38	37
13	Ghana (oil and gas)	6	67	65	65	70	58	Congo	6	39	45	44	29
14	Trinidad and Tobago	6	64	64	57	71	59	Bahrain	8	39	27	26	63
15	Mongolia		64	63	54	73	60	Egypt	6	39	45	30	41
16	Peru		62	68	\$7	62	61	Iraq	6	38	52	47	16
17	Mexico (oil and gas)		61	64	54	65	62	Iran	٥	38	36	45	34
18	Botswana		61	40	62	81	63	Guinea	-	38	53	24	37
19	Mexico (mining)	*	60	62	53	65	64	Lao PDR	-	38	42	30	41
20	Burkina Faso		59	66	54	57	65	Gabon	6	36	18	47	44
21	Philippines		58	55	52	67	66	Cuba	-6	36	29	23	57
22	Argentina		57	58	54	58	67	Bangladesh	-6	36	39	35	34
23	South Africa		57	50	40	80	68	Madagascar	-	36	36	34	38
24	Ghana (mining)	-	56	61	37	70	69	Saudi Arabia		36	23	24	60
25	Kazakhstan	_ 6	56	53	54	61	70	Angola	8		50	31	25
26	Tunisia (oil and gas)	_ 6	56	60	40	67	71	Afghanistan	-	35 34	58	31	14
27	Malaysia		56	49	41	77	72	Chad			39	43	19
28	Côte d'Ivoire	. 6	55	60	60	46	73	Algeria	-6	34	40	25	35
29	China	_ 6	55	52	54	59	74	Venezuela	-6	33	48		17
30	Cameroon	6	54	59	70	33	75	Democratic Republic of Congo (mining)	-	33	52	34 35	12
31	Niger		54	55	60	47	76	South Sudan		32	42		
32	Ecuador	6	54	51	58	52	77	Myanmar (oil and gas)	-6	31	44	47 30	5 19
33	Kuwait	. 6	54	44	51	67	78	Yemen	-			28	11
34	Bolivia	6	54	61	51	49	79	Cambodia	-	30	90	18	40
35	Mali	-	53	48	70	42	80	Uzbekistan		20	31 40	25	22
36	Tanzania (oil and gas)	_ 6	53	65	40	53	81	Zimbabwe	-				
37	Morocco	-	52	56	35	64	82	Mauritania		29 	37	30	20 26
38	Kyrgyz Republic	-	SI.		51	44	83	Myanmar (mining)		29	41		
39	Oman	6	50	32	43	76	84	Democratic Republic of Congo (oil and gas)	- <del></del>	27	33	30	19
40	Zambia	-	50	58	35	58	85	Equatorial Guinea		25	44	18	12
41	Mozambique		50	66	42	43	86	Equatorial Guinea Sudan	_ <u> </u>	22	29		17
42	Tanzania (mining)	*	49	54	40	53			6	21	26	26	11
43	Timor-Leste		49	49	<b>⋝</b>	42	88	Libya Turkmenistan	- 6	18	27	20	6
44	Ukraine		49	61	40	45	89	Turkmenistan Eritrea		11	11	0	21
45	Vietnam	6	48	57	30	59	89	Entites		10	15	5	10

## Country illustration of index scores: Colombia (mining)

#### Colombia (mining)

#### 2017 RESOURCE GOVERNANCE INDEX

Score: 69 / 100 Rank: 10 / 89

LAW: 78 PRACTICE: 66







## Country illustration of index scores: Tanzania (oil and gas)

#### Tanzania (oil and gas)

#### 2017 RESOURCE GOVERNANCE INDEX

Score: 53 / 100 Rank: 36 / 89

LAW: 77 PRACTICE: 49

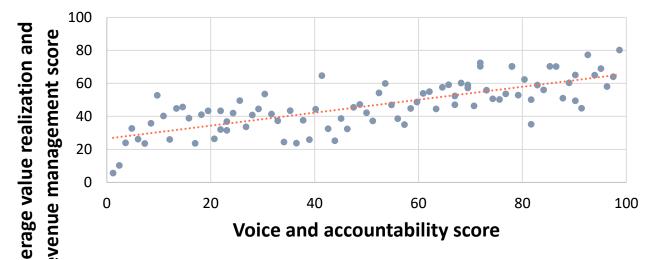
			EALIZATION	LUE RI	VA						
65											
64	STATE-OWNED ENTERPRISES	54	LOCAL IMPACT	92	TAXATION	48	LICENSING				
10	SOE-GOVERNMENT TRANSFERS RULES	25	EIA/SIA RULES	83	PRODUCTION DISCLOSURE	77	RESERVES DISCLOSURE				
8	SOE-GOVERNMENT TRANSFERS DISCLOSURE	0	EIA/SIA DISCLOSURE		EXPORT DISCLOSURE	55	CADASTER				
10	SOE FINANCIAL REPORTING RULES	100	ENVIRONMENTAL MITIGATION PLAN RULES	100	COMPANY PAYMENT RULES	50	PRE-LICENSING ROUND RULES				
2	SOE NON-COMMERCIAL ACTIVITY PRACTICE	0	ENVIRONMENTAL MITIGATION PLAN DISCLOSURE	93	COMPANY PAYMENT DISCLOSURE		PRE-LICENSING ROUND PRACTICE				
9	SOE FINANCIAL REPORTING PRACTICE	100	ENVIRONMENTAL COMPLIANCE RULES	100	TAXATION RULES	50	POST-LICENSING ROUND RULES				
	SOE PRODUCTION DISCLOSURE		ENVIRONMENTAL COMPLIANCE PRACTICE	100	TAX AUTHORITY RULES	67	POST-LICENSING ROUND PRACTICE				
5	COMMODITY SALE RULES	100	COMPENSATION TO LAND USERS AND OWNERS RULES	100	TAX AUTHORITY PRACTICE	35	FINANCIAL INTEREST DISCLOSURE RULES				
2	COMMODITY SALE DISCLOSURES			70	EITI AFFILIATION AND REPORTING	o	FINANCIAL INTEREST DISCLOSURE PRACTICE				
5	SOE JOINT VENTURES AND SUBSIDIARIES DISCLOSURE					100	CONTRACT DISCLOSURE RULES				
5	SOE CORPORATE GOVERNANCE PRACTICE					o	CONTRACT DISCLOSURE				

		40	
NATIONAL BUDGETING	40	SUBNATIONAL RESOURCE REVENUE SHARING	SOVEREIGN WEALTH FUNDS
ONLINE DATA PORTAL	o	SUBNATIONAL TRANSFER AGENCY RULES	SWF DEPOSIT AND WITHDRAWAL RULES
FISCAL RULES	50	SUBNATIONAL TRANSFER RULES	SWF DEPOSIT AND WITHDRAWAL PRACTICE
FISCAL RULE PRACTICE	o	SUBNATIONAL TRANSFER DISCLOSURE	SWF INVESTMENT RULES .
NATIONAL BUDGET DISCLOSURE	50	SUBNATIONAL TRANSFER AUDIT RULE	SWF INVESTMENT PRACTICE
NATIONAL DEBT DISCLOSURE	100	SUBNATIONAL TRANSFER AUDIT PRACTICE	SWF FINANCIAL REPORTING RULES
			SWF FINANCIAL REPORTING PRACTICE



Countries with good or satisfactory voice and accountability perform better in value realization and revenue management

# Voice and accountability and average extractive sector component score



- Voice and accountability is most strongly associated with performance in value realization and revenue management components
- Civic space is linked to potential for good value realization and sound revenue management

# State-owned enterprises assessed in the RGI

Country	State-owned enterprise	Gross sales (USD millions, selected years)	Score [/100]
Chile	Codelco	11,693	90
India	Oil and Natural Gas Corporation of India	23,374	87
Argentina	Yacimientos Petrolíferos Fiscales	14,236	83
Norway	Statoil	45,873	80
Morocco	Office Chérifien des Phosphates	4,890	79
Indonesia (mining)	Antam	68o	78
Ukraine	Naftogaz	6,596	76
Ghana (oil and gas)	Ghana National Petroleum Corporation	180	75
Trinidad and Tobago	Petroleum Company of Trinidad and Tobago Limited	3,047	75
Mexico (oil and gas)	Petróleos Mexicanos	52,241	74
Colombia (oil and gas)	Ecopetrol	18,998	73
Bolivia	Yacimientos Petrolíferos Fiscales Bolivianos	6,812	70
Azerbaijan	State Oil Company of the Azerbaijan Republic	32,309	70
Philippines	Philippine Mining Development Corporation	2	70
Zambia	Zambia Consolidated Copper Mines Investment Holdings	163	69
Indonesia (oil and gas)	Pertamina	41,763	66
Tunisia (oil and gas)	Entreprise Tunisienne des Activités Pétrolière	621	66
Iraq	South Oil Company	Not available	66
Kuwait	Kuwait Petroleum Company	106,002	65
Malaysia	Petronas	63,412	65
Brazil	Petrobras	97,314	65
South Africa	African Exploration Mining and Finance Corporation	18	65
Tanzania (oil and gas)	Tanzania Petroleum Development Corporation	35	64
Vietnam	PetroVietnam	7,232	64
Kazakhstan	Kazmunaigaz	492	63
Côte d'Ivoire	Société Nationale d'Opérations Petrolière de Cote d'Ivoire	539	61
Venezuela	Petróleos de Venezuela	55,339	58
China	China National Petroleum Company	68,419	58
Angola	Sonangol	19,135	56
Russia	Gazprom	90,571	56
Ecuador	Petroecuador	8,174	56
Qatar	Qatar Petroleum	463,355	55
Bangladesh	Petrobangla	1,039	54
Mozambique	Empresa Nacional de Hidrocarbonetos	115	53
Cameroon	National Hydrocarbons Corporation	1,096	52
Timor-Leste	Timor Gás & Petróleo, Empresa Pública	10	50
Kyrgyz Republic	Kyrgyzaltyn	485	50
Papua New Guinea	Petromin	76	49

Country	State-owned enterprise	Gross sales (USD millions, selected years)	Score [/100]
Algeria	Sonatrach	70,366	47
Chad	Socièté des Hydrocarbures du Tchad	Not available	46
Zimbabwe	Zimbabwe Mining Development Corporation	307	45
Nigeria	Nigeria National Petroleum Corporation	6,992	44
Uzbekistan	Uzbekneftegaz National Holding Company	Not available	41
Ghana (mining)	Sankofa Prestea Limited	19	41
Congo	Société Nationale des Pétroles du Congo	Not available	40
Mongolia	Erdenes Mongol	1,246	40
Yemen	Yemen Oil and Gas Corporation	Not available	40
Cuba	Unión Cuba-Petroleo	Not available	39
Mauritania	Société Nationale Industrielle et Minière	1,117	38
Guinea	Société Guinéenne du Patrimoine Minier	1	38
Madagascar	Kraomita Malagasy	Not available	36
Egypt	Egyptian General Petroleum Corporation	Not available	36
Democratic Republic of Congo (mining)	Gécamines	Not available	35
Niger	Société de Patrimoine des Mines du Niger	127	35
Tunisia (mining)	Compagnie de Phosphate de Gafsa	260	35
Myanmar (oil and gas)	Myanmar Oil and Gas Enterprise	Not available	35
Tanzania (mining)	State Mining Corporation	Not available	33
Libya	National Oil Corporation	Not available	32
Oman	Oman Oil Company	724	32
Bahrain	Bahrain Petroleum Company	5,310	32
Botswana	Debswana	3,922	29
South Sudan	Nile Petroleum Corporation	Not available	28
Saudi Arabia	Saudi Aramco	Not available	27
United Arab Emirates	Abu Dhabi National Oil Company	Not available	27
Democratic Republic of Congo (oil and gas)	Société Nationale des Hydrocarbures (previously Cohydro)	Not available	25
Ethiopia	Adola Gold Mine	Not available	24
Iran	National Iranian Oil Company	Not available	22
Myanmar (mining)	Myanmar Gems Enterprise	Not available	16
Sudan	Sudanese Petroleum Corporation	Not available	13
Uganda*	Uganda National Oil Company	0	13
Gabon	Gabon Oil Company	Not available	11
Turkmenistan	Turkmengas State Concern	Not available	10
Equatorial Guinea	GEPetrol	Not available	7
Eritrea	Eritrean National Mining Corporation	Not available	4

"The Uganda National Oil Company came into being in mid-2016. It has not commenced activities and therefore most of the indicators in the index's SOE subcomponent were deemed not applicable. Regulation concerning its governance is not fully completed and users of the index should note this when reviewing the company's performance.

# Assessing Corruption Vulnerabilities across the decision chain



DOMESTIC FOUNDATIONS FOR RESOURCE GOVERNANCE

Discovery and deciding to extract

Getting a good deal

Managing revenues

Investing for sustainable development



GOVERNANCE

License allocations

e.g. Griffiths (Chad), Cobalt/Nizaki (Angola) **Commodity sales** 

e.g. Sphynx/AOGC & Gunvor (Congo-B), Swap contracts (Nigeria)

### **Subcontracting**

e.g. Petrobras (Brazil), Skanska (Argentina)

Saving revenues

e.g. SocGen (Libya)

#### **Resource Governance Index recommendations**

1 Focus on implementation

4 Protect civic space and combat corruption

2 Continue to open governments

5 Strengthen global norms and institutions

Bolster state-owned enterprise governance

6 Use data to drive reform

# The international environment can help or hinder



EITI: 51 implementing countries

-- Well over a trillion in payments and revenues in EITI reports



Mandatory Reporting Requirements on Companies:

- -- Dodd-Frank
  Financial Reform Act
- -- EU Directives
- -- Canada



Abetting or Addressing Illicit financial flows / AML?

# EITI's challenge: ensuring that information drives reform

Multi-Stakeholder Dialogue (MSG)

 Creates neutral space for building trust and facilitating discussion

Objective Setting (Work plan)

 Links EITI to broader national policy priorities

Disclose Relevant Information (Reconciler TOR & EITI Report)

Useful in evaluating pressing questions & concerns

Analysis of Information (CSO & Media Analysis)

Enables informed public understanding & policy debates

Links to Policymaking & Institution building

Increases accountability & development

(Parl., Min., Reg.)

# In Concluding...

- Data Power Measuring, monitoring & diagnosing governance
   & corruption worldwide/national/subnational/sectoral
- 2. Corruption is not the deterministic driver of all development ills but very costly manifestation of governance weakness
- 3. Anti-Corruption Matters for Development, Competitiveness, etc.
- 4. Importance of the Demand Side of Governance, including Voice & Accountability, Transparency, Open Data (millions of auditors)
- 5. State Capture & Undue influence: political/elite corruption
- 6. Governance in Extractives: Development Challenge & Fragility
- 7. International Leadership: Challenge & Opportunity